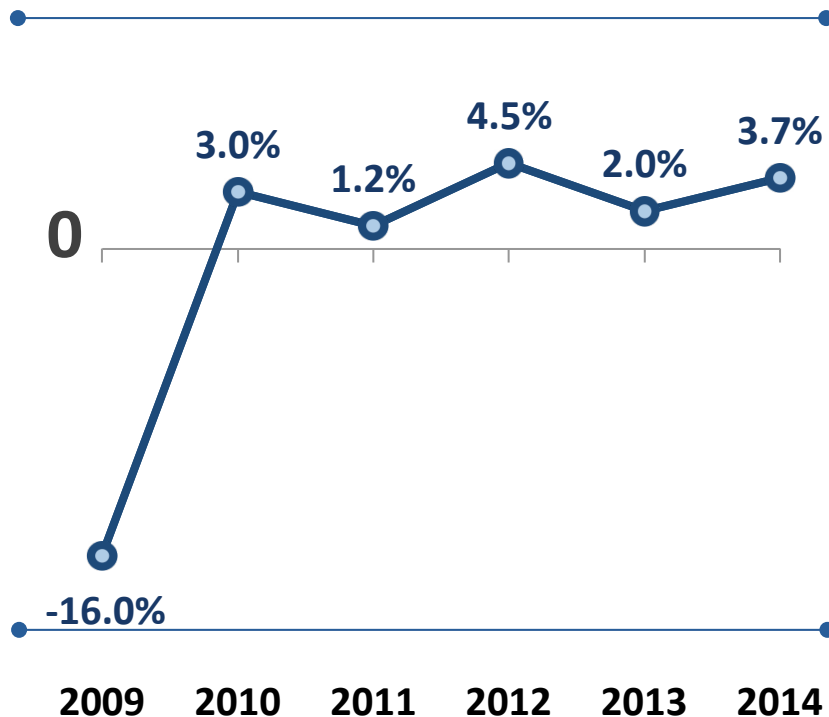


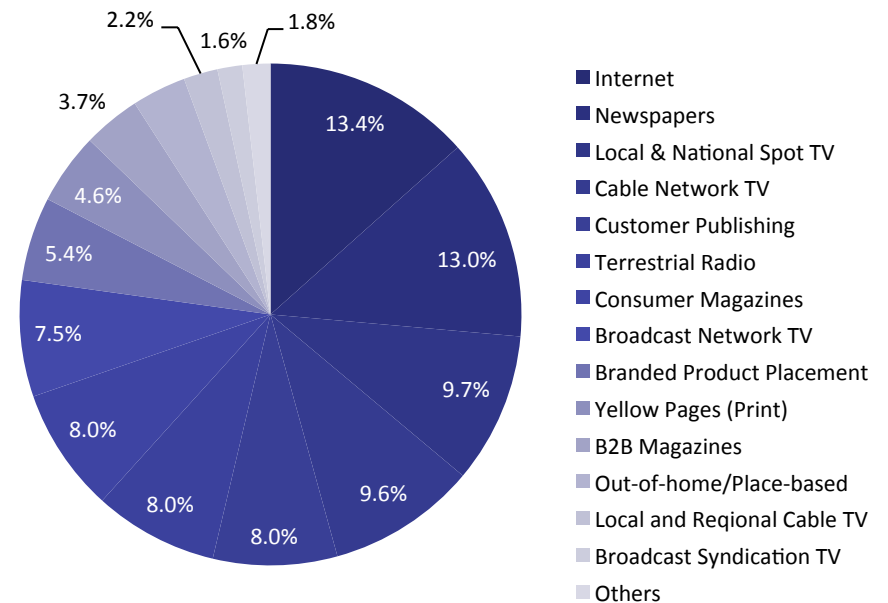
Things Are Getting Back to Normal ...

US Ad Spend Growth Forecast



(Source: eMarketer, November 2010)

2011 US Ad Spend Share Forecast



(Source: Jack Myers Media Business Report, September 2009)