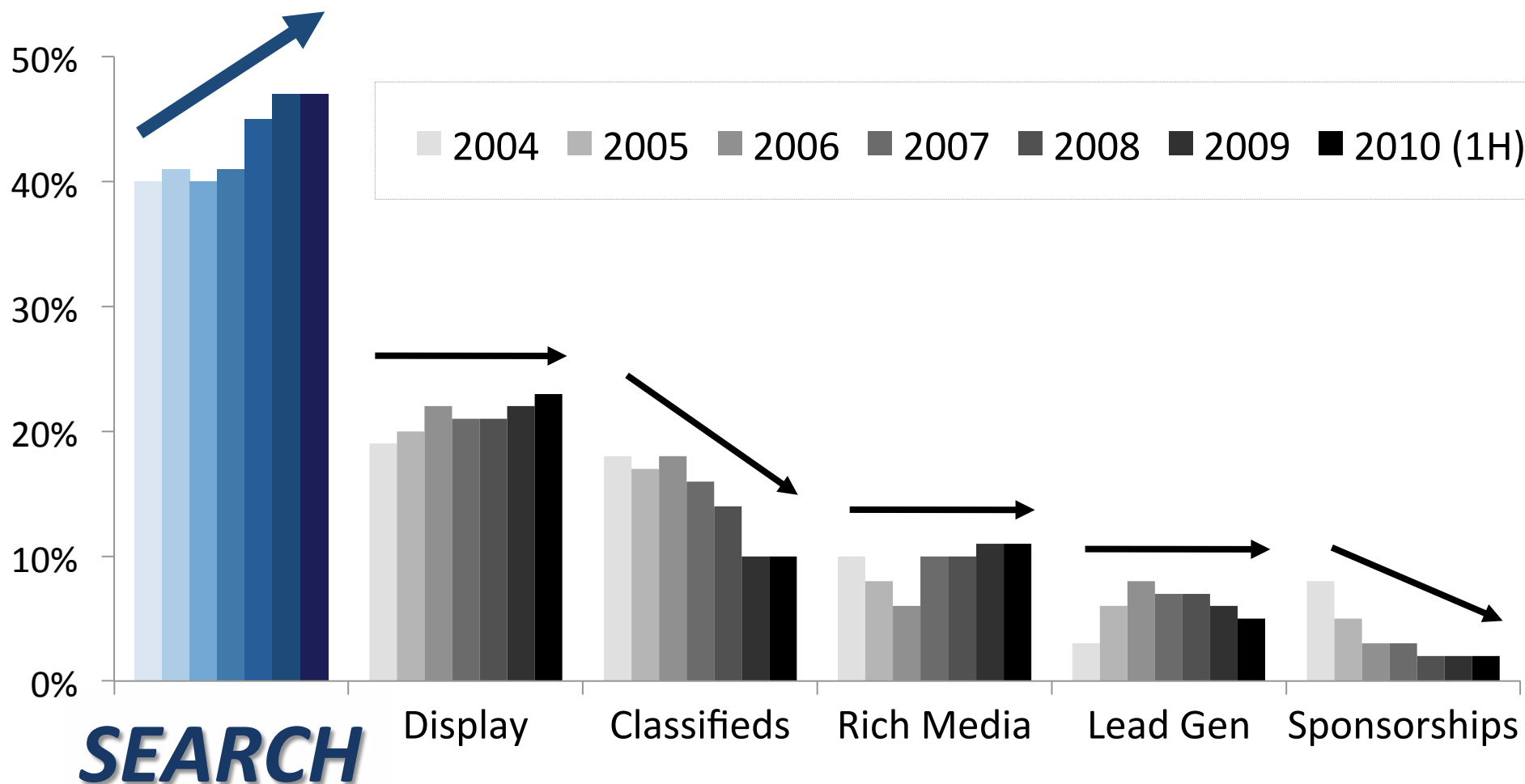


# Online Ad Market by Medium



(Source: IAB Internet Ad Revenue Report, April 2010)