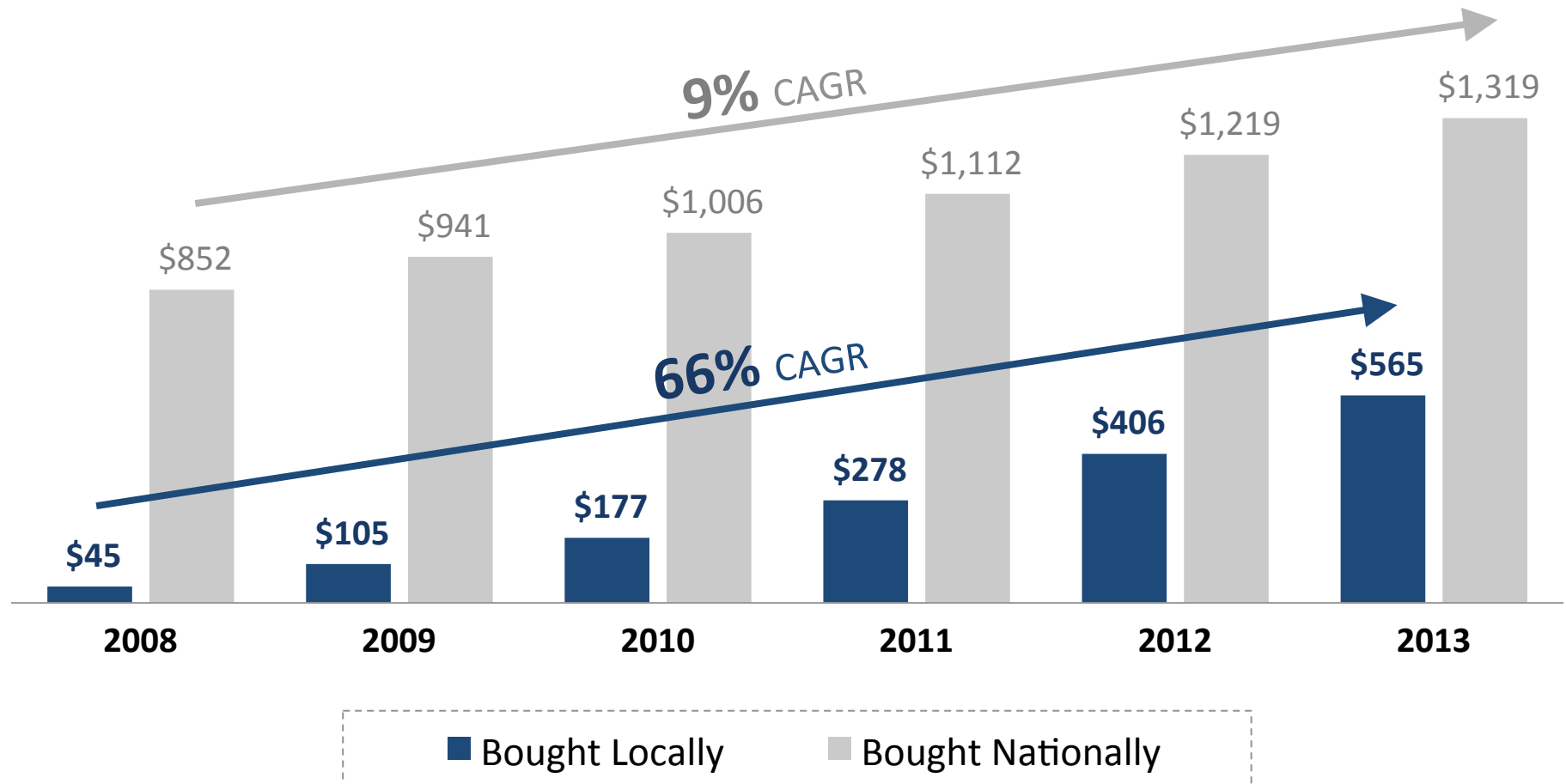


# Geo-targeted Advertising

## US Geo-targeted Display Ad Market (\$MM)



(Source: BIA/Kelsey, 2009)