First Sequence Investment in Online

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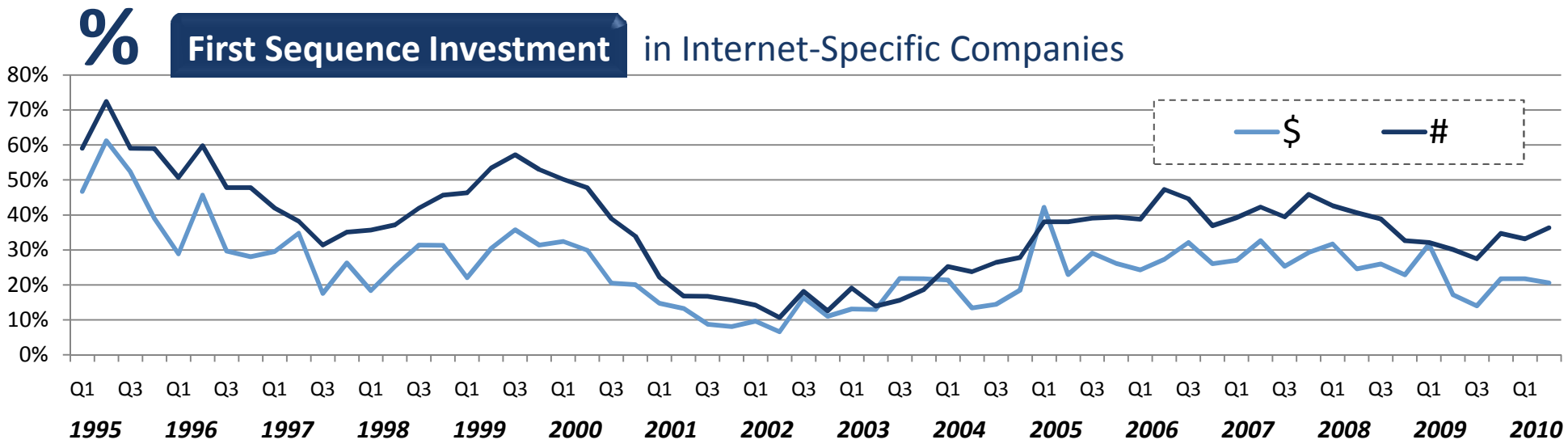
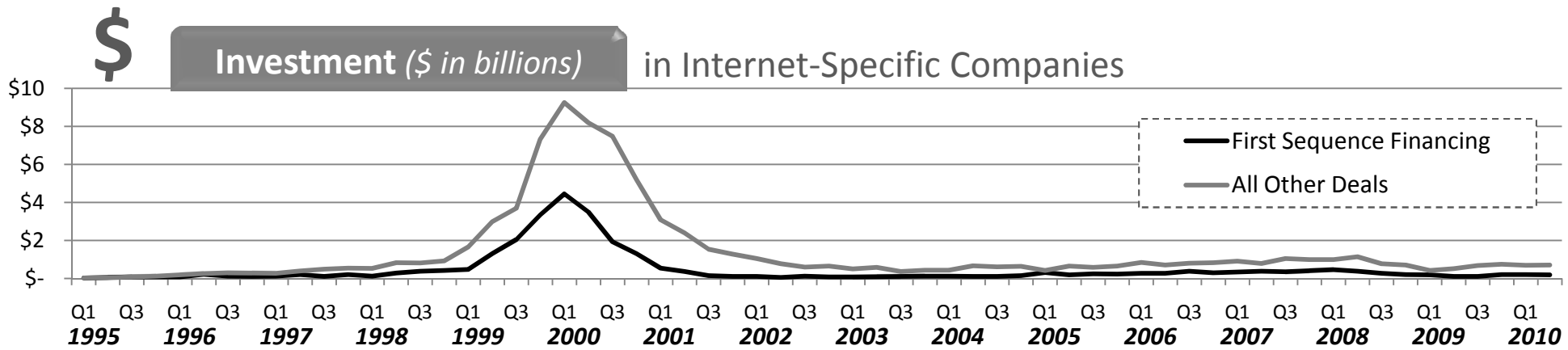
- **Attention of institutional investors to pre-VC online company is reviving**
  - Since the dot-com bubble burst, it has been in line with the overall deal market





(Source: PwC/National Venture Capital Association, MoneyTree Report, July 2010)

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