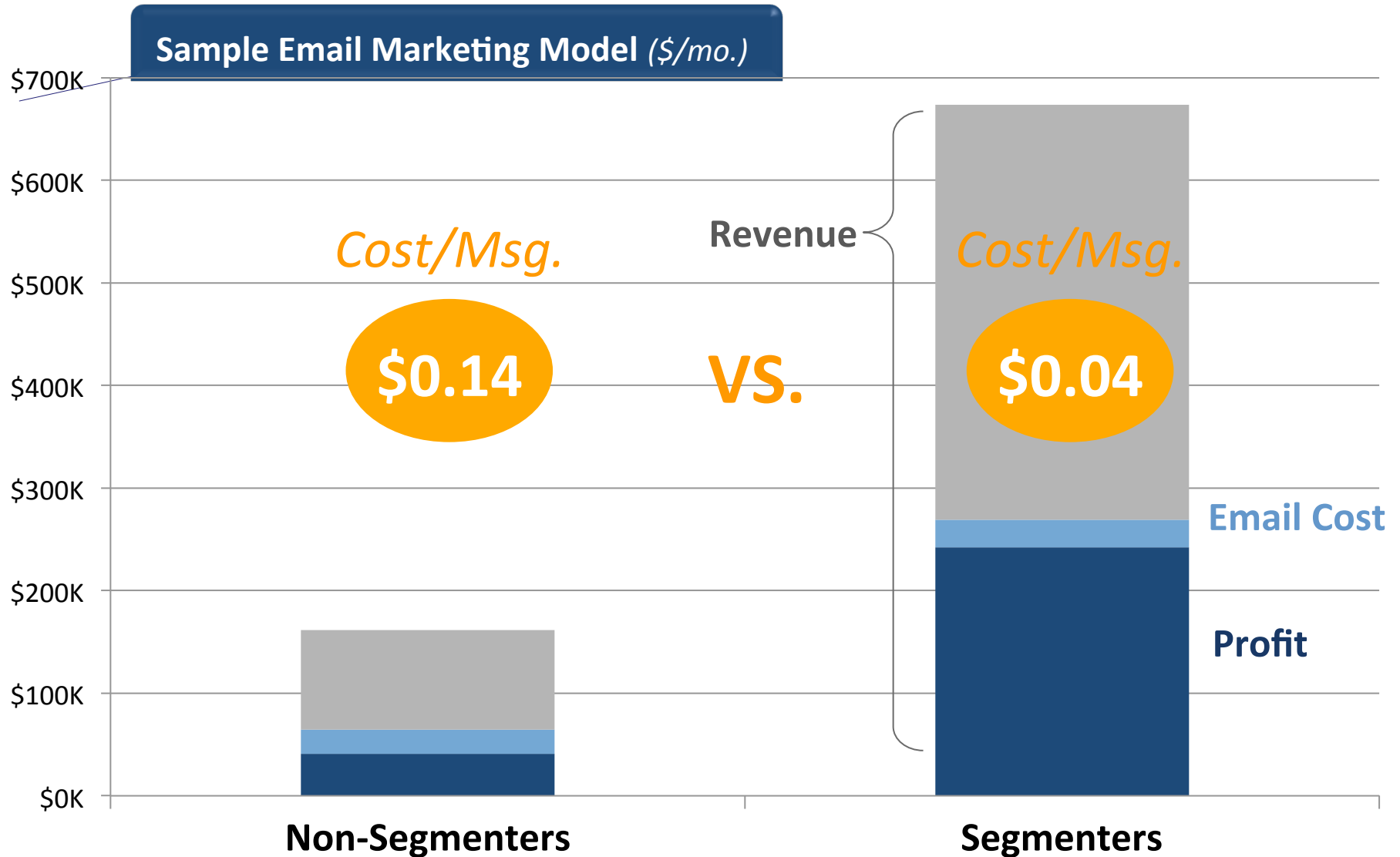


# Effectiveness of Targeted Marketing



(Source: The Relevancy Group, December 2010)